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PATENTS, TRADE MARKS, DESIGNS, COPYRIGHT & UNFAIR COMPETITION



Leading UK, German and European Intellectual Property Specialists

"The team is very professional, reliable, knowledgeable and always makes itself available quickly. A pleasure to work with."

Chambers & Partners, Intellectual Property: Patent & Trade Mark Attorneys, 2018

Maucher Jenkins, formed through the combination of RGC Jenkins & Co and its longstanding German partner firm Maucher Börjes Jenkins, is a pan-European IP firm that advises a range of clients spanning startups to FTSE 250 companies and Fortune 500 corporations including Black Entertainment Television, Societ  des Produits Nestl , Tinder, Paramount Pictures Corporation and Brainloop."

Legal 500, Trade Mark Attorneys, Top Tier Ranking for Technology, Media and Telecoms (published October 2017)

Global Patent Prosecution Law Firm of the Year in England

2017 Corporate INTL Global Awards

"The team quickly understands our requirements and is able to tailor its service accordingly."

Chambers & Partners, Intellectual Property: Patent & Trade Mark Attorneys, 2018

"Katie Cameron has notable experience in handling opposition proceedings before the EUIPO. She is recommended alongside solicitor and chartered trade mark attorney Angela Fox and attorney Tim Pendered, whose practice areas include trade marks, designs and copyright, domain names and who are 'excellent litigators.'"

Legal 500, Trade Mark Attorneys, Top Tier Ranking for Technology, Media and Telecoms (published October 2017)

Pan-European Intellectual Property Specialists

Maucher Jenkins comprises UK, German and European patent and trade mark attorneys, attorneys at law and IP litigators, with offices in the UK, Germany, Switzerland and China. Our attorneys represent a broad range of clients including global corporations, SMEs, universities, individual inventors and entrepreneurs. We help clients to identify, establish, protect, exploit and enforce their IP rights.

Our practice spans all the different areas of IP including patents, trade marks, domain names, copyright, designs and trade secrets, and covers filing and prosecution, litigation and dispute resolution, transactional, due diligence and opinion work, in all areas of technology. Our growing litigation practice handles disputes in the European, English and German courts.

The firm has a strong and flexible attorney team, including some of the most talented and experienced people in our profession. We take pride in all the work that we do and welcome the opportunity to work with innovative and forward thinking businesses around the world, helping them to turn their innovations into commercial success. Our team of attorneys and lawyers act directly before the UKIPO, German PTO, EPO, EUIPO and WIPO on behalf of clients from around the world covering all IP matters.

We are a true Anglo-German patent and trade mark attorney firm and therefore can advise first hand on the respective legal systems, business cultures, and the economic and cultural distinctions between the UK and Germany for both national and European filings. We advise on the most successful strategies by making use of the differences in national regulations and enforcement systems to the benefit of our clients. As well as fluent English and German speakers, we also have attorneys that speak a further eleven languages.

In locations where we do not have an office, we manage our clients' work through our trusted network of attorney firms with relevant experience and local expertise.

Maucher Jenkins' offices:



"Managing Intellectual Property (MIP)
Ranked IP Stars 2017."
James Cross

"Managing Intellectual Property (MIP)
Ranked IP Stars 2017."
Reuben Jacob

"Managing Intellectual Property (MIP)
Ranked IP Stars 2017."
Hugh Dunlop

"Managing Intellectual Property (MIP)
Ranked IP Stars 2017."
Katie Cameron

"Managing Intellectual Property (MIP)
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Angela Fox

Why Maucher Jenkins?

The growth of globalisation and rapid advances in technology have brought new opportunities and challenges to many businesses. More than ever, companies need to invest in IP portfolios and IP enforcement both nationally and internationally, to protect their most valuable assets.

We offer the highest quality of service, in line with the needs of leading businesses. This is based on a thorough understanding of the technical and commercial context of our clients' intellectual property portfolios and rigorous project management of cases.

In 2003 we opened our Munich office and have steadily grown our IP practice over many years which included the acquisition of a long-established German firm, Maucher Börjes, based in Freiburg, in 2015. Since September 2016, all the firm's European offices have traded under the name of Maucher Jenkins.

In 2012, the firm opened a wholly owned office in Beijing [Jenkins IP Consulting (Beijing) Co Ltd] to enable our attorneys to be more accessible to our Chinese clients. We understand that cultural and language differences can sometimes cause communication difficulties when filing and prosecuting patents and trade marks. Our attorneys in Beijing can help advise and assist creative Chinese companies and businesses in relation to their IP needs in Europe, as well as guiding foreign companies through the sometimes complex IP processes and procedures in China.

Our main offices are in London, Munich and Freiburg, the last of which is ideally placed in the technology-rich 'three-country triangle' at the corner of Germany, France and Switzerland; as well as an expanding office in Farnham, serving the southern region of the UK. We also have satellite offices in Basel, Edinburgh and Cambridge, where we have visiting attorneys as required.

Patents

Our patents team acts for and advises many leading multinational companies, together with start-ups and SMEs. As well as filing and prosecution of patent applications, we also carry out patent portfolio and freedom to operate reviews in fast moving areas of technology, including validity and infringement analysis.

Our attorneys have either scientific or engineering backgrounds, many with significant industry experience and technical understanding which is often crucial to success in representing clients' interests.

We have solicitors specialising in intellectual property, as well as close working relationships with specialist patent counsel. Our Munich and Freiburg offices enable our German and UK attorneys to maintain regular contact with examiners at the European Patent Office. All of our patent specialists regularly attend interviews, opposition proceedings and appeals at the EPO.

Our patent services include:

- Innovation capture sessions to assess patentability of inventions
- Drafting, filing and prosecuting patent applications
- Monitoring competitor examination files and patent grants and opposing where necessary
- Developing and managing patent portfolios
- Advising on worldwide patent strategies
- Freedom to operate searching and advice
- Defending against patent infringement claims and pursuing infringements

Legal 500 UK 2017
recommends patent attorneys
Hugh Dunlop, James Cross,
Reuben Jacob & Felix Rummler

"James Cross is one of the cleverest patent attorneys I have ever had the pleasure of working with and he is a real team player."
Chambers & Partners, Intellectual Property: Patent & Trade Mark Attorneys, 2018

"Maucher Jenkins has a reputation in telecoms patent work but covers other technical fields including medical technology. Reuben E Jacob, James Cross and Hugh C Dunlop are highly recommended. ICT specialist Alvin Lam is also mentioned. The patent team can also call on designs law guru David Musker, who is now a consultant."
MIP IP Stars Handbook 2017

Trade Marks

Our trade mark attorneys and lawyers offer legal support and advice to brand owners of all sizes, in how to develop, protect and exploit brands on every level. We also advise national and global businesses on effective trade mark strategies.

We know that value for money is paramount to our clients and we therefore strive to deliver cost-effective, pragmatic and high-quality advice, in accordance with individual needs and with our clients' commercial objectives.

We take speedy "cease and desist" action to protect our clients' market position and we devise successful trade mark litigation strategies on a national and international scale including acting before the UK, German and European Courts.

Our trade mark services include:

- Searching, clearance and strategy
- Filing and prosecution
- Opposition, cancellation and invalidity proceedings
- Negotiating settlements and drafting agreements
- Trade mark watching and investigations
- Portfolio management and reviews
- Domain name and social media disputes
- Anti-counterfeiting work
- Copyright protection

Legal 500 UK 2017
recommends trade mark attorneys
Angela Fox, Katie Cameron
& Tim Pendered

"Katie Cameron is cost-effective, delivers on time and keeps me up to date."

Managing Intellectual Property IP Stars UK

Ranked Tier 1, Trade Marks
(Technology, Media and Telecoms)

Legal 500, Intellectual Property, 2017

"Kana Enomoto is commended demonstrating exemplary client care."

Managing Intellectual Property IP Stars UK

Design Registration and Protection

Our designs group has internationally recognised expertise in handling the protection and enforcement of UK and European designs. We filed the first EU Community design application in 2003 and subsequently filed the first EU Community design application online. We are the largest UK filer of EU designs.

We can offer comprehensive advice on the protection of product designs and design features, including labels, product shape and decoration. We can help to identify and safeguard potential future design rights and navigate the rules on disclosure and grace periods with an eye to achieving protection.

We can secure appropriate protection in any jurisdiction and assist in enforcing those design rights (whether registered or unregistered), against competitor encroachment. We can search for existing design rights and advise on their scope, as well as providing due diligence and freedom to operate exercises.

We can also advise on:

- Which feature of a design to protect, including where, when and why
- The impact of disclosure and grace periods
- Registered and unregistered design rights, their overlap and commercial significance
- Protection strategies in markets of interest worldwide
- Commercial exploitation of design rights, including licensing and licences of right

IP Strategy

As well as advising on filing and prosecution strategies, we work with our clients to manage their intellectual property effectively, helping to develop and implement strategies that maximise the quality and value of IP while minimising the cost and management burden of owning it. Portfolio reviews are always carried out with our clients' commercial aims in mind.

Advice in this regard is offered independently from filing and prosecution work, so that we can provide this service on a consultancy basis, even if we do not assume responsibility for a client's IP portfolio.

Our IP consulting services include:

- Strategic advice – in line with the commercial aims of the business
- Portfolio management – new portfolios and reorganisation of existing portfolios
- IP audits/reviews – cost reduction analysis
- Efficiency of IP activities - internal and external systems and process reviews
- IP administration – assessment of staffing / development issue needs
- Training and education – tutoring presentations and workshops for in-house team
- Due diligence - value assessment of IP portfolios for potential M&As
- Commercialisation – enhanced revenue and licensing opportunities from existing IP
- IP outsourcing and on-site assistance – ad hoc IP assistance provided at busy times
- IP valuation, acquisition and disposal – advice on IP valuations and options available
- Patent Box – reduced corporation tax on profit from patented products

IP Litigation and Dispute Resolution

The firm's IP litigators are experienced in the enforcement and defence of all forms of IP rights. We handle enforcement matters before the courts, but are also experienced in conducting settlement negotiations and in representing our clients in form of alternative dispute resolutions such as mediation and arbitration, which may achieve an attractive commercial resolution.

Our lawyers have significant experience and expertise in contentious matters before the European, English and German courts. We also have experience in co-ordinating international litigation. We structure our litigation teams cost-effectively and provide value for money and commercial results.

Our expertise and presence in two of the most important legal jurisdictions in Europe, the UK and Germany, make us well-placed to move quickly against infringers and get them off the market. Our expertise also extends to actions based on passing off and unfair competition, to protect our clients' valuable goodwill and reputation from damage arising from competitors adopting confusingly similar get-up or other unfair trading practices.

"The 'really impressive' James Cross manages hi-tech patent portfolios. He offers guidance on registrations and enforcement strategy, and has experience advising on higher court litigation."

*Chambers & Partners,
Intellectual Property, UK, 2017*

Angela Fox is ranked as one of the Top 250 Women in IP, 2017

Managing Intellectual Property IP Stars (Global)

"Maucher Jenkins acts for a global client base and a number of FTSE 100 companies. Angela Fox recently acted for Nestlé on its high-profile opposition to Cadbury's UK's trade mark application for "Cadbury Purple". She also acted for DC Comics and Marvel Characters in various trade mark disputes in the UK. Katie Cameron is also recommended."

Legal 500, UK, PATMA: Trade Mark Attorneys, 2017

"The highly international patent group at Maucher Jenkins represents international corporations in a variety of patent matters. The firm's global reach spans offices in London, Farnham, Beijing, Munich, Freiburg and Basel. The group also features multiple Asia experts and multilingual patent attorneys such as Kei Enomoto, who is fluent in French and Japanese and proficient in German and Spanish."

Legal 500, UK, Patent Attorneys, 2017

"Katie Cameron is named as a 'leading individual' for "strong representation in opposition proceedings in the UK and Europe"

Who's Who Legal, 2017

"The service we receive is a personalised and high-quality one. They think out of the box and provide advice in a clear and understandable manner."

Chambers & Partners, Intellectual Property: Patent & Trade Mark Attorneys, 2017

"They are excellent attorneys and are extremely smart."

Chambers & Partners, Intellectual Property: Patent & Trade Mark Attorneys, 2017

Key contacts:

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